



SPONSORSHIP PACKAGES

# Star Awards 2019

From early years to secondary and beyond, the key challenge for all educators is to spark and nurture a love for learning for life. Our annual Star Awards are a wonderful celebration and recognition of the dedication and achievements of our staff, from secondary, primary and special schools across Nottinghamshire and Lincolnshire.

Our judges will be looking for outstanding examples of best practice from the academic year 2018/19, covering a breadth of roles in teaching and learning, operational and professional support areas. The winners will be announced at a formal awards ceremony **on Thursday 17** October 2019.

## Why sponsor the Star Awards?

This event is an ideal opportunity for your organisation to get involved and to show your appreciation for those who educate and support the young people who live in our local communities. You will be helping us highlight the fantastic work they do day-in, day-out, and in doing so, you will be provided with the opportunity to promote your company and to build your brand credibility.

### About us

Diversity is core to our trust. Across our primary, secondary and special academies, we believe that all of our children and young people should be given the very best chance in life to progress – whether into further or higher education, employment or a more independent adulthood.

Our shared, common purpose ensures our strategy clearly connects us. We actively encourage and support each of our academies to develop further, recognising that high levels of success are not sustained by adopting a 'one size fits all' model nor by working in isolation. Collectively, we share and co-develop best practice for the benefit of all our academies. Whatever the size and shape of the academy, the accomplishment and development of each individual student is at the heart of what we do.

#### Our academies

Bracken Lane Primary Academy, Retford

East Leake Academy, East Leake (near Loughborough)

National Church of England Academy, Hucknall

Queen Elizabeth's Academy, Mansfield

Redgate Primary Academy, Mansfield

Retford Oaks Academy, Retford

Samuel Barlow Primary Academy, Clipstone (near Mansfield)

The Holgate Academy, Hucknall

Thrumpton Primary Academy, Retford

Tuxford Academy, Tuxford (near Newark)

Tuxford Primary Academy, Tuxford (near Newark)

Wainwright Primary Academy, Mansfield

Walton Girls' High School, Grantham

Yeoman Park Academy, Mansfield

## **Award categories**

Colleague of the year (teacher)

Team of the year

Colleague of the year (new teacher)

Innovative use of technology

Colleague of the year (operations)

Leadership and management

Colleague of the year (teaching and Governance

learning support)

Lifetime achievement and long service
Partnership and engagement

Social mobility and inclusion

## How do I get involved?

We offer three types of sponsorship – headline, award and support.

#### Headline sponsor £3,000

As the headline sponsor you will be given the honour of personally presenting one of the prestigious 'Colleague of the year' awards on the night. You will be provided with two tickets to the ceremony and have the opportunity to display your own company pop-up banner at the event.

Your company logo will be prominent in all event promotions, including on all winner certificates. In addition we will provide you with a full page ad in the Star Awards event brochure, which you can use to promote your company profile.

After the evening you will be recognised as the main awards sponsor and named in all internal and external publicity. Professional photographs can also be supplied for use in your own company promotional materials.

#### Award sponsor £1,500

As a category sponsor you will have the opportunity to sponsor and personally present one of our award categories. You will be you will be able to associate your brand with that specific award and all it stands for.

You will be provided with two tickets to the ceremony and have the opportunity to display your own company pop-up banner at the event. Your company logo will be acknowledged in all event promotions, including within the Star Awards event brochure and on the winner's certificate for your chosen category.

After the evening you will be named as an award sponsor in all internal and external publicity, and can also be supplied with professional photographs for use in your own company promotional materials.

## Support sponsor £250

As a support sponsor you will have the opportunity to display your own company pop-up banner at the event and have your company logo acknowledged in all event promotions, including within the Star Awards event brochure. After the evening you will be named as an award sponsor in all internal and external publicity, and can also be supplied with professional photographs for use in your own company promotional materials.

## Interested in becoming a valued sponsor?

If you would like to sponsor this event or would like further information before making a decision, please contact us at **starawards@dalp.org.uk** or call (01777) 861402 – we would love to hear from you.

Diverse Academies Head Office Diverse Education Centre Old Hall Drive Retford Nottinghamshire DN22 7EA